

SQUIRES AVENUE  
BULWELL  
NOTTINGHAM  
NG6 8HG

PRINCIPAL: MATT IRONS  
EXECUTIVE PRINCIPAL: CHRIS KEEN

T +44 (0)115 964 7640  
E [enquiries@bulwellacademy.org.uk](mailto:enquiries@bulwellacademy.org.uk)  
[www.bulwellacademy.org.uk](http://www.bulwellacademy.org.uk)



**THE BULWELL  
ACADEMY**  
*Creative  
Education  
Trust*

11 July 2025

Dear parents and carers

## **Mental Health and Wellbeing Ambassador Programme**

We are pleased to let you know that our school is working in partnership with the **Mental Health Support Team (MHST)** to deliver a new initiative for the second year running: **The Mental Health and Wellbeing Ambassador Programme**.

The aim of the programme is to empower students to take an active role in promoting positive mental health across the school. A group of students will be invited to train as Wellbeing Ambassadors, where they will learn to:

- Promote good mental health and wellbeing among their peers
- Raise awareness of mental health issues and reduce stigma
- Encourage open conversations around emotional wellbeing
- Signpost fellow students to appropriate support when needed

Ambassadors will take part in training sessions delivered by members of the MHST alongside school staff. These sessions will run during the school day at times that minimise disruption to learning.

Please note that **this is not a counselling role**, and ambassadors **will not be responsible for supporting others in a professional capacity**. However, they will act as positive role models and help build a school culture where talking about mental health is normal, safe and supported.

We believe that student voice and peer-led initiatives are a powerful way to support wellbeing, and we're excited to see the positive impact this programme will have on our school community.

If you have any questions or would like further information, please contact myself at [send-contact@bulwellacademy.org.uk](mailto:send-contact@bulwellacademy.org.uk).

Thank you for your continued support.

Yours Sincerely

Anita Wall

**Anita Wall**  
**Assistant Principal - SENDCO**