



**THE BULWELL  
ACADEMY**  
*Creative  
Education  
Trust*

10 September 2025

Dear parents and carers

## Launch of Our New Bulwell Pledge System & Champions of Learning

We are thrilled to announce the launch of two exciting initiatives designed to celebrate and support the personal and academic development of every student at our school: the **Bulwell Pledge System** and **Champions of Learning**.

### The Bulwell Pledge System

The Student Pledge System is a structured way to help students grow into confident, kind, and ambitious individuals. It encourages them to take part in a wide range of enriching experiences that reflect our school and trust values — including ambition, kindness, aspiration, equity, and hard work.

Each student will receive a **Pupil Passport** during tutor time next week. This passport will be used to record their progress as they complete various pledges throughout the year. Every half term, students will take part in a **Pledge Session** during tutor time to update their passport, and tutors will upload their progress to our tracking system.

### Pledge Levels

There are three levels of achievement:

- **Bronze:** Complete **1 activity** from each of the **10 pledge categories**.
- **Silver:** Complete Bronze, plus **2 additional activities** from each category.
- **Gold:** Complete Bronze and Silver, plus **3 more activities** from each category.

At the end of the academic year, we will host a **celebratory awards ceremony** where students who have achieved Bronze, Silver, or Gold will be presented with a **badge and certificate**.

### Sponsored Pledges

We are proud to have the support of several local businesses who have generously sponsored our pledge categories. Students who go above and beyond may be selected to receive a **special trophy and prize** donated by the sponsor of that pledge:

- **The Lashes Foundation**
- **One Vision Partnership**
- **Nottingham University**
- **J Wright Roofing**
- **Staton and Cushley Estate Agents**
- **Walkman and Sons Fabrication**
- **EDF Sport and Education**
- **H and F Electrical Solutions**
- **Aggrecom**



## The 10 Pledge Categories

1. **Community Pledge** – Promoting active participation and service within the local community.
2. **Learning Champion** – Celebrating academic achievements and dedication to learning.
3. **Participation** – Encouraging involvement in school activities, trips, and events.
4. **Bulwell Boost** – Recognising sustained efforts in extracurricular activities.
5. **Representing the Academy** – Honouring students who represent the school in external and internal events.
6. **Charity** – Acknowledging contributions to charitable causes and initiatives.
7. **Present** – Fostering oracy and confidence through presentations in class, assemblies, and events.
8. **Culture** – Celebrating appreciation and promotion of cultural diversity.
9. **Teamwork** – Encouraging collaboration and team spirit among students.
10. **Personal Pledge** – Recognising individual goals and personal development.

## Champions of Learning

We are also excited to launch **Champions of Learning**, a new initiative to celebrate the incredible work students are doing in their lessons.

Every half term, we will hold a **Champions of Learning Day**, where students will be invited to visit the **Champions of Learning Podium** and share their work with senior leaders, the Director of Achievement, and Directors of Faculty. This is a fantastic opportunity for students to talk about their learning journey and how they achieved their work.

All students who take part will receive a **sweet treat** and a **Champions of Learning pen**, and this achievement can also be recorded in their **Pupil Passport**.

The first Champions of Learning Day is scheduled for **Wednesday 16 October** — keep an eye on our social media pages, as you may spot your child being celebrated!

We are incredibly proud of these new initiatives and look forward to seeing our students thrive both academically and personally. Thank you for your continued support in helping us nurture the next generation of confident, kind, and ambitious learners.

Yours sincerely

*Emma Worker-Simpson*

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**Assistant Principal**