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**THE BULWELL
ACADEMY**
*Creative
Education
Trust*

30th September 2025

Dear Parents and Carers,

We are very excited to be announce the return of the Bulwell Academy Readathon!

From Monday 13th October to the end of the half-term holiday (Sunday 2nd November), students will be encouraged to keep a log of all of the minutes they spend reading each day (using <https://trackmyread.org/school/the-bulwell-academy-588614> which can also be found on the Student Portal homepage). Please encourage your child to read as much as they can throughout Readathon – whether that is novels, magazines, autobiographies, comic books, newspapers or anything else! Every minute counts, and we're aiming to beat last year's total of 34,400 minutes by hitting a grand total of **50,000 reading minutes!**

Students will receive a special Readathon bookmark and sponsor sheet and will be invited to take part in all kinds of reading activities throughout the week! For one such activity, student volunteers from The Bulwell Academy will be visiting local primary schools to read to the students there, sharing their love of books and helping to inspire their younger peers.

We would like to make clear that the Readathon fundraising is completely optional. If you cannot donate for any reason, that's okay! Please encourage your child to read anyway, as their reading minutes will still count towards our total and help us to beat last year's incredible result. Every type of reading counts, whether they're reading on their own, reading aloud to someone else (like a younger cousin/sibling), or even listening to audiobooks.

If you can donate, please see the letter attached from Read For Good, the chosen charity of this Readathon. Read For Good bring books and story tellers into children's hospitals to bring joy to young people in difficult times. The Bulwell Academy will also receive book vouchers worth 20% of the total donations to make our school library even more useful and welcoming for our students.

If you have any questions about the Readathon, please contact our school librarian Mr Hunt (joel.hunt@bulwellacademy.org.uk).

Thank you for your support.

Mr Irons
Principal